

FOR IMMEDIATE RELEASE

1255™ Duralast™ Cartridge From Moen® Offers the Feel and Function of a New Faucet – For Life



Features:

- The 1255™ Duralast™ cartridge provides a consistently smooth handle feel for the life of the faucet
- Smooth handle movement offers precise control—allowing the user to fine-tune temperature balance
- Handle position will remain exactly where it is turned off, for convenient temperature recall
- 1255 Duralast cartridge is featured in all Moen® single-handle faucets (both kitchen and bath) that have launched since 2009
- Duralast combines innovative engineering and the highest quality materials, rigorously tested to stand up to generations of use
- Specific features of the Duralast cartridge include:
 - A stainless steel shaft and pin, which provides an extremely durable handle attachment for smooth operation with every lift and turn
 - Unique keying on the cartridge shell to allow instant, accurate alignment during installation
 - Overmolded seals to ensure integrity and leak-free performance, even when encountering tough conditions
 - Compact dimensions and smaller physical profile to enable broader design opportunities and sleeker, modern faucet styles
- Like all Moen products, Duralast is made from the highest quality materials, surpasses conventional durability standards to withstand tough conditions and is backed by a Limited Lifetime Warranty

For more information about the 1255 Duralast cartridge from Moen visit moen.com/iodigital or call 1-800-BUY-MOEN (1-800-289-6636).

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