



Emerson's Blade Select Series is a family of six different fan housings which can adapt to over 50 blade options in spans ranging from 42" to 72", from all-weather blades to veneer blades, to decorative solid wood blades. With various styles, performance features and the ability to customize the exact look, the Blade Select Series is sure to appease the design conscientious consumer. It's as easy as 1, 2, 3. Just look for the Blade Select Series logo for applicable models. See pages 32-33 of this brochure, our full line catalog or emersonfans.com to view all blade choices within the series.



Penbrooke Select
CF5100 - pg. 2



Carrera Grande
CF787 - pg. 6



Carrera Grande Eco
CF788 - pg. 6



Crown Select
CF4501 - pg. 22

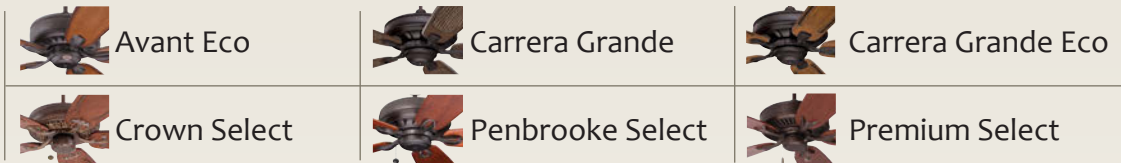


Avant Eco
CF921 - pg. 23



Premium Select
CF4801 - pg. 24

STEP 1 choose your fan



STEP 2 choose your finish



Not all finishes are offered in every model; see product page for more information.

STEP 3 choose your blade

To view all Blade Select Series blade options, turn to page 32-33 of this brochure.

50 + Blade Options:

- 42/44", 52/54", 58/60" & 70/72" Spans
- Solid Wood
- Tropical
- Indoor & Outdoor Options
- Hand Carved Wood
- Veneer Overlay



CF995BS - page 4

WHEN ENERGY EFFICIENT MATTERS...

Look for this logo for fans that carry Emerson's Most Energy Efficient Motor - The EcoMotor®



EcoMOTOR

HERE'S HOW...

EcoMotor Fans:

- Are up to 3 times more efficient than typical ceiling fan motors - cost less than 1¢ per hour to run.
- Use a maximum of 33 watts of energy.
- Drive a higher degree blade pitch more efficiently.
- Come with built-in electronics with 6-speed control.



- EcoMotor fans which are also part of our Blade Select Series are adaptable to 42/44", 52/54", 58/60" or 70/72" fan diameter without adding noise, allowing versatility & quiet operation

Emerson EcoMotor®



Pro Series CF712

AIRFLOW CF712: 5224 Cubic Feet Per Minute | 61 Watts on High (Excludes Lights)
AIRFLOW EFFICIENCY CF712: 85 Cubic Ft. Per Watt on High (Excludes Lights)

Includes:

- Five Reversible Blades
- Light Fixture
- Dual-Mount Feature
- Removable No-Light Cover
- Available Finishes: AB, AW, BS, ORB, WW, WORB



Pro Series ES CF713

AIRFLOW CF713: 5063 Cubic Feet Per Minute | 65 Watts on High (Excludes Lights)
AIRFLOW EFFICIENCY CF713: 78 Cubic Ft. Per Watt on High (Excludes Lights)

Includes:

- Five Reversible Blades
- Light Fixture
- Dual-Mount Feature
- Removable No-Light Cover
- Available Finishes: BS, ORB, WW



50" PRO Series II CF711

AIRFLOW CF711: 5403 Cubic Feet Per Minute | 84 Watts on High (Excludes Lights)
AIRFLOW EFFICIENCY CF711: 64 Cubic Ft. Per Watt on High (Excludes Lights)

Includes:

- Five Reversible Blades
- 4-Way Light Fixture
- Dual-Mount Feature
- Removable No-Light Cover
- Available Finishes: AB, AW, BS, ORB, ORS, WW



CF713ORB Pro Series ES
(See pg. 30 for details)



42" Pro Series II CF710VNB

AIRFLOW CF710: 3834 Cubic Feet Per Minute | 45 Watts on High (Excludes Lights)
AIRFLOW EFFICIENCY CF710: 86 Cubic Ft. Per Watt on High (Excludes Lights)

Includes:

- Five Reversible Blades
- 4-Way Light Fixture
- Dual-Mount Feature
- Removable No-Light Cover
- Available Finishes: BS, ORB, WW



Builder CF700

AIRFLOW CF700: 5002 Cubic Feet Per Minute | 64 Watts on High (Excludes Lights)
AIRFLOW EFFICIENCY CF700: 78 Cubic Ft. Per Watt on High (Excludes Lights)

Includes:

- Five Reversible Blades
- Available Finishes: AW, BS, ORB, WW



Builder Unipack CF701

AIRFLOW CF701: 4860 Cubic Feet Per Minute | 63 Watts on High (Excludes Lights)
AIRFLOW EFFICIENCY CF701: 77 Cubic Ft. Per Watt on High (Excludes Lights)

Includes:

- Five Reversible Blades
- Integrated Light Fixture
- Available Finishes: BS, ORB, WW



48" Industrial Fan BS HF948

AIRFLOW HF948: 6879 Cubic Feet Per Minute | 72 Watts on High
AIRFLOW EFFICIENCY HF948 93 Cubic Ft. Per Watt on High

Includes:

- Three Contoured Metal Blades
- Available Finishes: BS, W



56" Industrial Fan BQ HF956

AIRFLOW HF956: 9757 Cubic Feet Per Minute | 95 Watts on High
AIRFLOW EFFICIENCY HF956 90 Cubic Ft. Per Watt on High

Includes:

- Three Contoured Metal Blades
- Available Finishes: BQ, BS, W



60" Industrial Fan WW HF1160

AIRFLOW HF1160: 10649 Cubic Feet Per Minute | 63 Watts on High
AIRFLOW EFFICIENCY HF1160: 90 Cubic Ft. Per Watt on High

Includes:

- Three Airfoil Blades
- Available Finishes: BQ, BS, WW