



Blade Select
SERIES

Emerson's Blade Select Series is a family of six different fan housings which can adapt to over 50 blade options in spans ranging from 42" to 72", from all-weather blades to veneer blades, to decorative solid wood blades. With various styles, performance features and the ability to customize the exact look, the Blade Select Series is sure to appease the design conscientious consumer. It's as easy as 1, 2, 3. Just look for the Blade Select Series logo for applicable models. See pages 32-33 of this brochure, our full line catalog or emersonfans.com to view all blade choices within the series.



Penbrooke Select
CF5100 - pg. 2



Carrera Grande
CF787 - pg. 6



Carrera Grande Eco
CF788 - pg. 6



Crown Select
CF4501 - pg. 22

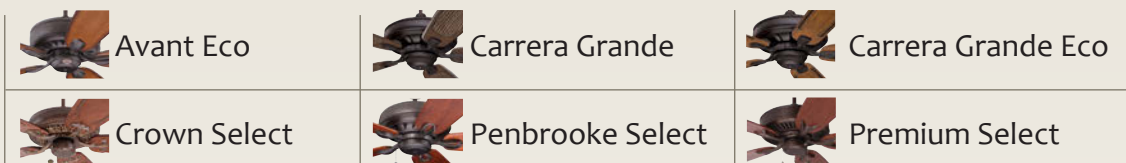


Avant Eco
CF921 - pg. 23



Premium Select
CF4801 - pg. 24

STEP 1 choose your fan



STEP 2 choose your finish



Not all finishes are offered in every model; see product page for more information.

STEP 3 choose your blade

To view all Blade Select Series blade options, turn to page 32-33 of this brochure.

50 + Blade Options:

- | | | |
|---|--------------------|------------------|
| • 42/44", 52/54", 58/60" & 70/72" Spans | • Solid Wood | • Tropical |
| • Indoor & Outdoor Options | • Hand Carved Wood | • Veneer Overlay |



CF995BS - page 4

WHEN ENERGY EFFICIENT MATTERS...

Look for this logo for fans that carry Emerson's Most Energy Efficient Motor - The EcoMotor®



EcoMOTOR

HERE'S HOW...

EcoMotor Fans:

- Are up to 3 times more efficient than typical ceiling fan motors - cost less than 1¢ per hour to run.
- Use a maximum of 33 watts of energy.
- Drive a higher degree blade pitch more efficiently.
- Come with built-in electronics with 6-speed control.



- EcoMotor fans which are also part of our Blade Select Series are adaptable to 42/44", 52/54", 58/60" or 70/72" fan diameter without adding noise, allowing versatility & quiet operation

Emerson EcoMotor®

Midway Eco CF955

This sleek design houses Emerson's Eco Motor which maximizes energy efficiency, while still moving up to 40% more air than standard blades due to its distinctly engineered airfoil blades.

Features:

- 54" airfoil design blade
- Integrated light fixture uses four 13-watt GU24 fluorescent bulbs (included)
- 4.5" downrod included

Includes:

- Five Custom Blades
- Integrated Light Fixture
- 6-Speed Remote Control with Receiver



Appliance White
(CF955WW)



Brushed Steel
(CF955BS)



Oil Rubbed Bronze
(CF955ORB)



CF955BS (Brushed Steel)
Midnight Bordeaux Blades.
Opal Matte glass.



CF955ORB (Oil Rubbed Bronze)
Oil Rubbed Bronze Blades.
Opal Matte glass.

AIRFLOW CF955: 6085 Cubic Feet Per Minute | 18 Watts on High (Excludes Lights)
AIRFLOW EFFICIENCY CF955: 336 Cubic Ft. Per Watt on High (Excludes Lights)

For ordering information or additional model specifications, see our full line catalog or go to emersonfans.com

Loft CF765

The three blade, 60" Loft fan captures the essence of Industrial design but is engineered to suit residential applications. Distinct airfoil blades and exposed motor casing create the unique loft-look suitable for urban-contemporary settings.

Features:

- 60" blade span
- Not light fixture adaptable
- 6" downrod included

Includes:

- Three High-Efficiency Blades
- 4-Speed Slide Wall Control



Appliance White
(CF765WW)



Barbeque Black
(CF765BQ)



Brushed Steel
(CF765BS)

AIRFLOW CF765: 75709 Cubic Feet Per Minute | 81 Watts on High
AIRFLOW EFFICIENCY CF765: 92 Cubic Ft. Per Watt on High

For ordering information or additional model specifications, see our full line catalog or go to emersonfans.com

CF765BS (Brushed Steel)
Brushed Steel Blades.

